## Presenting Our Featured Member... Henry Wilson Jewelers Robert Wilson Member Since September 1992

**Henry Wilson Jewelers** has been serving the Central New York community since 1918. I'm proud to be the third generation.

Over the 100+ years the one constant is change. Merchandising - marketing - store location, staffing, etc....

To stay current and successful, we keep up: merchandising trends, creation, and repair of jewelry, marketing mix, ties to the community, and connecting with our customers.

Three of our most successful categories are estate jewelry, preowned watches, and repair/custom.

We pride ourselves on the brands carried. Jewelry brands include: Simon G, Shy Creations and Gabriel. Watches: Longines and Tissot in addition to our preowned.

We're very active on social media. Posting live shots of merchandise and staff wearing jewelry/watches. This in-house advantage adds a personal touch.

Our annual holiday catalog is bigger and better than ever. Check it out on our website.

Proud member of Syracuse Execs and the Central New York community.